

# AWIS BEAUTY

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## ALWAYS IN STYLE

### *ENROLMENT APPLICATION*

AWIS Beauty Certified Training is Credited and Certified by both the International Association of Continuing Education and Training (IACET) and the Association of Image Consultants International (AICI). In order to earn CEU's participants must complete all the assignments given during the training.

Applicant First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Cell: : \_\_\_\_\_  
 Present Occupation: \_\_\_\_\_  
 Email address: \_\_\_\_\_  
 How did you hear about AWIS Beauty? \_\_\_\_\_  
 Preferred Training Date in AWIS Fashion & Image Consulting: \_\_\_\_\_

**Please Fax your application form to AWIS Beauty USA 954 567 9710**

**Please Tick**

<b>Fashion, Style &amp; Image Consultants Training – Module 1</b>	<b>\$1900</b>	<input type="checkbox"/>
<b>The Universal Flow Color Analysis Training – Module 2</b>	<b>\$2200</b>	<input type="checkbox"/>
<b>Building Your Consultancy Business Training – Module 3</b>	<b>\$700</b>	<input type="checkbox"/>
<b>Module 1 &amp; 2 &amp; 3</b>	<b>\$4500</b>	<input type="checkbox"/>
<b>Professional Skincare &amp; Makeup Training for Image Consulting – Module 4</b>	<b>\$1400</b>	<input type="checkbox"/>
<b>All of the Above Module 1, 2, 3, 4, AWIS Membership &amp; Swatch Set</b>	<b>\$5500</b>	<input type="checkbox"/>

**(A deposit of \$1500 will reserve your place - Balance to be paid one month before the training date)**

Name on Credit Card: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Credit Card Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
 Card Type: \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_  
 Signed: \_\_\_\_\_ Date: \_\_\_\_\_

AWIS Beauty reserves the right to cancel any and all classes if the number of students is deemed to be insufficient. No refunds will be given four weeks prior to the training starting dates **registration is transferable to a future program.**

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## **Module 1- Training for Fashion Style and Image Day 1-2 \$1900**

- Figure Assessment and Body Proportion for Men and Women
- Line and Design Principals
- The Fundamentals of Dressing for Different Body Shapes
- Style Selection Criteria
- Measuring Techniques
- Professional Image
- Wardrobe Organization
- How to Run the Male and Female Style consultation
- Image makeovers

### **Training includes:**

- Training Manual
- Measuring Equipment

## **Module 2- Training for Flow Color Analysis Day 3-4 \$2200**

- Color Theory
- Seasonal Color Analysis for Men and Women
- The Universal Flow Color Analysis for Men and Women
- Face Shape Analysis for Men and Women
- Hands on Color Analysis Using Volunteer Models
- How to Conduct One On One Consultation
- How to Conduct a Color Group Session
- Presenting Color Workshops and Seminar

### **Training includes:**

Approx 70 drapes

- 1 Set to Determine Cool or Warm Draping
- 1 Set to Determine Season (Summer/Winter - Spring/Autumn)
- 1 Set Winter Draping (Cool/Deep/Clear)
- 1 Set Summer Draping (Cool/Light/Soft Light/Soft Deep)
- 1 Set Autumn Draping (Warm/Deep/Soft Light/Soft Deep)
- 1 Set Spring Draping (Warm/Light/Clear)
- 1 Training Manual

## **Module 3- Starting and building your consultancy business Day 5 \$700**

- How to write a business plan
- How to find clients
- How to run consultations
- How to manage your business
- How to run seminars
- How to build packages
- The Skills of Self Promotion
- Public and Fundraising Seminars

- The Art of Selling
- Marketing, Promotions and Advertising (what works, what doesn't and why)
- Creating Strategic Alliances
- Networking
- Creating a Strong Referral Base
- Conducting Seminars and Consultations
- How to Select a Business Name
- How to Write a Business Profile

**Trainings include:**

- Business Building Manual
- Promotion Materials and Ideas
- CD With all your Needs

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**Module 4- Makeup and Skin Care Training Day 6-7 \$1400**

- How to set up Your Studio
- What Product You Need
- Where to Get Your Quality Product
- Understanding and Selling Skin Care and Makeup as an Image Consultant
- Selecting Appropriate Skin Care and Skin Care Applications
- Conducting Make-overs
- Make-up Basics Applications Techniques and Tools
- Cosmetic Applications for Day/Business Wear
- Cosmetic Applications for Special Occasion

**Trainings include:**

- Make-up and Skin Care Manual
- Sample Promotion Materials and Ideas
- Access to Top quality make-up and skincare

It is optional, though highly advisable, to have a range of make-up at your disposal to complete a color analysis or Make-up sessions and increase your profit further. We use and recommend “AWIS” make-up and skincare, which can be arranged through AWIS Beauty.

If you would like more information please feel free to call or visit [www.awisbeauty.com](http://www.awisbeauty.com)