

AWIS BEAUTY

ALWAYS IN STYLE

ENROLMENT APPLICATION

AWIS Beauty Certified Training is Credited and Certified by both the International Association of Continuing Education and Training (IACET) and the Association of Image Consultants International (AICI). In order to earn CEU's participants must complete all the assignments given during the training.

Applicant First Name: _____ Last Name: _____
 Address: _____ City: _____
 State: _____ Zip Code: _____ Country: _____
 Telephone: _____ Cell: : _____
 Present Occupation: _____
 Email address: _____
 Name on Credit Card: _____ Last Name: _____
 Credit Card Mailing Address: _____ City: _____
 State: _____ Zip Code: _____ Country: _____
 Card Number: _____/_____/_____/_____
 Card Type: _____
 Expiry Date: _____
 Signed: _____ Date: _____

Please Tick

Fashion, Style & Image Consultants Training – Module 1	\$1900	<input type="checkbox"/>
The Universal Flow Color Analysis Training – Module 2	\$2200	<input type="checkbox"/>
Professional Skincare & Makeup Training for Image Consulting – Module 3	\$1600	<input type="checkbox"/>
Building Your Consultancy Business Training – Module 4	\$900	<input type="checkbox"/>
Mastering The Universal Language of Image Consulting Seven Days Training All of the Above – Module 1, 2, 3 & 4	\$5800	<input type="checkbox"/>
Personal and Professional Protocol and Etiquette – Module 5	\$1200	<input type="checkbox"/>
Fashion Stylist Field Trip – Module 6	\$1200	<input type="checkbox"/>
Portfolio Building – Module 7	\$1200	<input type="checkbox"/>
Advance Business Building Skills Three Days Training – Module 5, 6 & 7	\$3400	<input type="checkbox"/>
Professional Image and Lifestyle Coach – Ten Days Advance Training All of the Above Module 1, 2, 3, 4, 5,6 & 7	\$9000	<input type="checkbox"/>

AWIS

Preferred Training Date in AWIS Fashion & Image Consulting: _____
Applicant First Name: _____ Last Name: _____
Name on Credit Card: _____ Last Name: _____
Credit Card Mailing Address: _____ City: _____
State: _____ Zip Code: _____ Country: _____
Card Number: _____/_____/_____/_____
Card Type: _____
Expiry Date: _____
Signed: _____ Date: _____

AWIS Beauty reserves the right to cancel any and all classes if the number of students is deemed to be insufficient. No refunds will be given four weeks prior to the training starting dates **registration is transferable to a future program.**

AWIS

Module 1- Training for Fashion Style and Image Day 1-2 \$1900

- Figure Assessment and Body Proportion for Men and Women
- Line and Design Principals
- The Fundamentals of Dressing for Different Body Shapes
- Style Selection Criteria
- Measuring Techniques
- Professional Image
- Wardrobe Organization
- How to Run the Male and Female Style consultation
- Image makeovers

Training includes:

- Training Manual
- Measuring Equipment

Module 2- Training for Flow Color Analysis Day 3-4 \$2200

- Color Theory
- Seasonal Color Analysis for Men and Women
- The Universal Flow Color Analysis for Men and Women
- Face Shape Analysis for Men and Women
- Hands on Color Analysis Using Volunteer Models
- How to Conduct One On One Consultation
- How to Conduct a Color Group Session
- Presenting Color Workshops and Seminar

Training includes:

Approx 70 drapes

- 1 Set to Determine Cool or Warm Draping
- 1 Set to Determine Season (Summer/Winter - Spring/Autumn)
- 1 Set Winter Draping (Cool/Deep/Clear)
- 1 Set Summer Draping (Cool/Light/Soft Light/Soft Deep)
- 1 Set Autumn Draping (Warm/Deep/Soft Light/Soft Deep)
- 1 Set Spring Draping (Warm/Light/Clear)
- 1 Training Manual

Module 3- Makeup and Skin Care Training Day 5-6 \$1600

- How to set up Your Studio
- What Product You Need
- Where to Get Your Quality Product
- Understanding and Selling Skin Care and Makeup as an Image Consultant
- Selecting Appropriate Skin Care and Skin Care Applications
- Conducting Make-overs
- Make-up Basics Applications Techniques and Tools
- Cosmetic Applications for Day/Business Wear

AWIS

- Cosmetic Applications for Special Occasion

Trainings include:

- Make-up and Skin Care Manual
- Sample Promotion Materials and Ideas
- Access to Top quality make-up and skincare

It is optional, though highly advisable, to have a range of make-up at your disposal to complete a color analysis or Make-up sessions and increase your profit further. We use and recommend “AWIS” makeup and skincare, which can be arranged through AWIS Beauty.

Module 4- Starting and Building Your Consultancy Business Day 7 \$900

- How to write a business plan
- How to find clients
- How to run consultations
- How to manage your business
- How to run seminars
- How to build packages
- The Skills of Self Promotion
- Public and Fundraising Seminars
- The Art of Selling
- Marketing, Promotions and Advertising (what works, what doesn't and why)
- Creating Strategic Alliances
- Networking
- Creating a Strong Referral Base
- Conducting Seminars and Consultations
- How to Select a Business Name
- How to Write a Business Profile

Trainings include:

- Business Building Manual
- Promotion Materials and Ideas
- CD With all your Needs

Module 5- Personal & Professional Etiquette & Protocol Day 8 \$1200

- How to Introduce Yourself and Others
- The Different Types of Handshakes
- Eye Contact
- Body Language
- How to Remember Names
- Passing Your Business Card
- Starting and Ending a Conversation
- Host & Guest Duties
- Seating Etiquette
- Dining Etiquette

AWIS

- Table Manners
- Napkin Etiquette
- How to Handle Accidents
- The Dos and Don'ts of Dining Etiquette
- How and when to Toast
- The American and Continental Eating Styles
- Tipping
- Telephone Etiquette
- Cell Phone Etiquette

Trainings include:

- Etiquette & Protocol Manual
- Promotion Materials and Ideas
- CD With all your Needs

Module 6- Fashion Stylist Field Trip Day 9 \$1200

- How to Set up Your Styling Studio as a Personal Shopper
- Designing the Pre Customer Profile Form
- Designing and Using the Consultation Analysis Form
- Booking Conducting and Closing the Consultation
- Creating a Customer Portfolio
- Customized After Sale Initiatives
- Personal Shopper Role
- Building Long Term Relationship With Clientele
- Delivering Exclusive Services
- Pre-Shopping and Fittings
- Style Advising and Personal Shopping
- Role Play and Implementation of All Steps of the Consultation
- Closing the Deal and the Final Purchases

Trainings include:

- Fashion Stylist Manual
- Profile & Analysis Forms & Materials
- CD With all your Needs

Module 7- Portfolio Building - Photo Shoot Day 10 \$1200

- Understanding and Coordinating a Photo Shoot
- Understanding and Working in Calibrating with Photographers
- Field Trip To a Professional Studio
- Selecting Fashion Style According to Theme
- Selecting Accessories to Compliment the Theme
- Selecting & Coordinating Hair and Makeup
- Dressing up the Model
- The Final Touches
- Before and After Pictures
- Deciding and Selecting Your Work
- Presenting Your Professional Portfolio

AWIS

Trainings include:

- Head Shot Photo
- Promotion Materials and Ideas
- CD With all your Needs